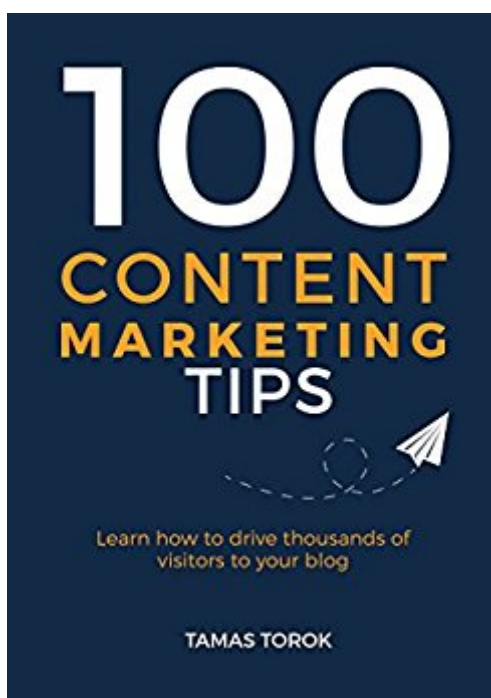


The book was found

100 Content Marketing Tips: Learn How To Drive Thousands Of Visitors To Your Blog



Synopsis

Most online marketers are determined to increase their content marketing efforts by creating even more content for their audience. Indeed, content marketing is playing an important part in online marketing. Due to its popularity, there is a lot of noise going on about content marketing. A lot of people are publishing great content on many different aspects of the topic. There are countless numbers of great tips on search engine optimization (SEO), email marketing, social media marketing and conversion optimization. It's quite overwhelming and feels like there are so many things you can try to improve your content marketing strategy. There's a lot of value packed into this book, but these tips aren't here to overwhelm you. They are here to inspire and guide you to successfully take your content marketing to the next level.

Who This Book Is For? This book is for bloggers, social media managers, content marketers and any other unmentioned professionals who are determined to grow their business with the power of content marketing. It doesn't matter if you just started building your content marketing strategy or you already have one. There are always new things to discover and room for further improvement. What's in it for me? I'm giving you actionable marketing tips with step-by-step instructions on how to implement them, tools you can use and additional reading if you want to learn more. They cover the most crucial aspects of content marketing from increasing website traffic to conversion optimization. With this book you will:

- Create a strong foundation for your blog
- Learn about your niche and analyze competitors
- Apply content writing tips that make people read and share your content
- Discover new ways to get in touch with your audience
- Get relevant organic traffic through search engine optimization
- Receive more engagement and traffic from social media
- Generate more leads and subscribers
- Optimize conversion rates
- Keep more people coming back to your website

What's Inside?

Content Creation Tips I'm sure you don't want to spend time creating content no one wants to read. This chapter will help you figure out what content to write and gives you some tips on how to make them remarkable and shareable.

Build your Network and Relationships Content marketing is about building meaningful relationships. I prepared some tips on efficiently building relationships with customers, partners and industry influencers.

Social Media Marketing Tips This section will reveal a huge amount of actionable social media marketing tips. You will learn how to get followers on the main social media platforms and also how to drive more traffic to your blog.

Search Engine Optimization (SEO) Search engine optimization is what every content marketer should keep in mind. This section consists of many white hat SEO tips that actually work. You will see step-by-step instructions on link building, on site SEO and keyword research to outrank your competitors and get more organic traffic to your website.

Communities and Directories for Content Marketing Learn how

to use content directories and other platforms as part of your content marketing strategy. This section will provide some tips on how to use new and old platforms to reach your target audience. Repurposing Content Your content can be transformed into many different formats. Tips will reveal how to use infographics, ebooks, email courses and other content formats to increase your website traffic and generate more leads. Conversion Optimization This chapter will help you find new ways to generate more leads and some hacks on how to improve the conversion rates of your opt-in forms.

Book Information

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Customer Reviews

Tamas reached out to me months ago as he was putting this book together, so I was very excited when he sent me a link to download the completed copy, Full disclosure: I am listed in the "Thank You" section at the end - more for a few comments and suggestions than anything else...This is an honest review,My favorites:Part 5: Organic and Referral Traffic.Some out-of-the-box thinking on really getting attention for you (and your content)Part 8: Conversion. Great collection that allows you to take action on your content marketing.Unlike a lot of "collection" or "tip" books, this one contains loads of actionable tips instead of vague cheerleading.Love the "give 'em what they need and they will give you what you want" attitude!Highly recommended!

Some fantastic insights from Tamas in this book...highly recommended. Not only does he give you actionable tips but he gives you step-by-step guidelines on how to implement everything.

Amazing with great ideas you can use in any business environment. I would highly recommend this book to anyone interested in growing their business using content and social media marketing.

Tamas' insight and knowledge of content marketing really shows within this book. A great quick read for someone looking to learn more about this growing industry.

It was really an amazing read! Lots of useful tips I had an opportunity to learn from.

So far so good, book shows a lot of good points. Has a lot of hyperlink useful material, I recommend downloading the Kindle version (Free if you buy the print copy) and visit those recommended links there.

As a disclaimer, Tamas sent me a free copy of the book since my advice is featured as one of the "Recommended Reading" links for one of the tips. That said though, as a content creator and marketer, I SO appreciate the work he's done. Content creating is the easy part... it's the marketing and distribution that's mind-numbing and hella difficult... and why so many of us just look the other way & hope it'll magically work itself out. (It doesn't.) In his book, he deep-dives into 100 solutions to treat that problem. He doesn't necessarily give you a blueprint to follow (which is the kind of stuff I like), but I DO like that you can use this as a resource to sort of create your own content marketing checklist based on your business and audience type. I don't think it's plausible to try to do all 100, but with the very thorough advice he's given, you can easily and intelligently choose the ones that are right for you, and build your own system.

I would recommend this book as a well-researched resource to anyone interested in Content Marketing; in any form or phase. Many could benefit from his in-depth illustrative examples; as well. Thank you, Tamas for writing this book! It will definitely be one of my Go-To's!! I've had the pleasure of "meeting" Tamas through LinkedIn. He is a humble, genuine and helpful gentleman. It was an honor being thanked for what I view as a bit of advice. I particularly enjoyed the story at the beginning of the book Tamas opened with that gave his book a personal touch. Disclaimer: I

received a free download from Tamas for review. I have left my honest and unbiased review. All opinions are 100% my own. I was not compensated in any way.

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